



Thanks for your consideration in joining us as a Friend of the North Cascades Grizzly Bear. By adding your group, business, or organization's name and logo to our website, we send a powerful message to decision makers that Washingtonians have room for grizzly bears to roam in our wild places. We understand your organization needs to carefully consider participation. Below are detailed answers to frequently asked questions about signing the statement and adding your logo to the website.

### **Frequently Asked Questions about Signing**

**1. What is the reason for the Friends of the North Cascades Grizzly Bear website?**

An informal coalition of groups actively working for grizzly bear recovery realized there was a broad base of support for grizzly bears, but that our message could become lost in the chaos of everyday life or dwarfed by other important wildlife issues in the state, especially since grizzly bear recovery will be a long and often quiet process. The coalition decided to keep all interested parties engaged by creating a central location to display support in an inclusive and positive way. In the future, we will use the website to demonstrate overwhelming support for grizzly bears to elected officials and other key decision makers. In the meantime, this site will provide inspiration for all of us during the process and in the quiet moments between opportunities to engage in more vocal and visible ways.

**2. What does signing on actually mean for grizzly bears?**

Ultimately, people will decide whether or not we have enough room in Washington's North Cascades for the grizzly bear. By signing the statement and adding your organization you join a growing chorus of voices that can make a big difference. Through organizing, education, and community collaboration we hope to demonstrate strong support for grizzly bears, and the wildlands that need the grizzly in order to remain intact. If you are like us and you want grizzlies to inhabit part of their historic range in Washington, then signing the statement is the first thing to do. By adding your group to a large list, we create something greater and more powerful than any individual member of our coalition. By demonstrating broad-based support, elected officials and federal and state agency decision makers will know Washingtonians support the North Cascades grizzly bear and the Endangered Species Act. Most importantly, grizzly bear recovery doesn't belong to one group, but to all of us. The website illustrates this fundamental perspective and inclusively displays support among groups that at first blush look to be quite different, but share a commitment to North Cascades grizzly bear recovery.

**3. Will you ask me for money or donations?**

No. Friends of the North Cascades Grizzly will never ask you for money or donations. If you wish to donate, let your contact know and they will work with you to identify the appropriate recipient. Friends of the North Cascades Grizzly is not a formal non-profit, so donations will need to go to a non-profit member group of the coalition for tax purposes and associated benefits.

#### 4. Why should my organization sign?

Your organization's participation makes us a stronger voice...together. There are many different reasons for supporting grizzly bear recovery in the North Cascades including spiritual, ethical, cultural, economic, social, ecological, aesthetic, utilitarian, and moral reasons. Check out the reasons we have highlighted on the FAQ page: <http://www.northcascadesgrizzly.org/faq/>

In addition, signing the Friends of the North Cascades Grizzly Bear statement is an easy, free, and time-efficient way to promote your support for grizzly bear recovery in Washington. The website provides a place to prominently display your organization's logo with an active link to your webpage for interested viewers. The link provides you an opportunity to tell visitors in detail why your organization chose to join the list of grizzly bear recovery supporters. It is also possible to add a testimonial to the Friends website if you'd like to share why grizzly bear recovery is important to your organization. Please let your contact know if you'd like to provide a testimonial. See other testimonials on the website here: <http://www.northcascadesgrizzly.org/testimonials/>

#### 5. What is expected of me or my business if added to the list?

You are only expected to agree with the statement posted on the website.

#### 6. Will you contact me in the future? How often?

We'd like to contact you in the future regarding the recovery process for North Cascades grizzlies, additional opportunities to voice your support for grizzly bears, or events that the coalition is sponsoring in order to educate, inspire, and address concerns about grizzly bear recovery in Washington. If you don't want to be contacted in the future, please let your contact know and we'll add you to a do not contact list. However, we hope you will continue to visit the website periodically for updates on North Cascades grizzly recovery work.

#### 7. How will my information be used and who has access to it?

Your information will only be used for the North Cascades grizzly bear recovery initiative. It will not be used for other purposes and it will not be sent to or used by the members of the coalition for separate issues.

#### 8. What can I do besides add my organization or business to the list?

As a business or organization, you have a special set of resources that differ from individual supporters. They may include special contacts, a gathering place, unique perspectives, goods, or a membership list. The sky is the limit and much depends on how creative you'd like to get, exactly how you feel about being involved, and which of your resources you feel comfortable using. Here are some ideas:

- Host a grizzly bear event as an individual organization or in partnership with a coalition member
- Send your membership/customers information about grizzlies and alert them when to take action
- Tell your legislators that you and your organization support grizzly bear recovery
- Tell your members/customers that you support North Cascades grizzly bear recovery and point them to the Friends website so they can add their support
- Write an opinion piece or letter to the editor for a local newspaper to share your organization's unique perspective in support of grizzly bear recovery